

BRAND SAFETY WEEK NEW YORK

Attendee List

Company	Job Title
33Across	CEO
4A's	tbd
4As	President, CEP
4As	EVP Media, Technology, Data
Abbott	Sr. Director, Marketing Management
ABC UK	CEO
Ad Fontes	VP of Partnerships
Ad Fontes Media	CEO
AdCouncil	Chief Equity Officer
AdExchanger	Associate Editor
AdExchanger	Press
AdExchanger	Associate Editor
AdsMovil	Chief Revenue Officer
AdThrive/Cafemedia	Policy Compliance Manager
Ally Financial	Marketing Manager
Ally Financial	Marketing Director
ArcSpan Technologies	COO
Audigent	General Manager, Supply-Side Partnerships
Audigent	CMO
Audigent	Founder & CEO
Audigent	Marketing Manager
Audigent	VP Agency Partnerships & Sales
Audigent	Founder & CEO
Audigent	Sales Director
Bank of America	SVP Brand Safety
Barometer	Lead AI Engineer
Barometer	CEO & Cofounder

Bayer	Lead, Retail Activation
Black Girl Digital	Founder / CEO
Block	INTG Brand MKT Manager
BPA Worldwide	Vice President, Strategic Alliances & Partnerships
Brand Advance	Chairman and Founder
Brand Advance Ltd	Managing Director
Brand Safety Institute	COO
Brand Safety Institute	Multimedia Journalist
Brand Safety Institute	Co-Founder
BRIDGE	CEO & Founder
BRIDGE	Board Member
Bytedance	Senior Policy Manager
Campbells	VP Marketing
Captify	Technical Account Manager
Carat	Digital, Senior Manager
Carat	SVP, Group Director
Carat	Director, Portfolio Innovation
CatapultX	Founder and CEO
Channel Factory	Chief Strategy Officer
Citi	SVP, Media Transformation & Adtech
Citi	Head of Media Transformation and AdTech, Director
Citi	SVP, Advertising Technology Lead
Citi	VP of AdTech
CMO Whisperer	Writer/Marketer
Colossus Media LLC	Director, Business Development
Conde Nast	SVP Marketing Strategy
Cossette Media	SVP, Responsible Media Solutions
Countable	Head of Business Development & Strategic Alliances
Cox Reps	Account Executive
Cunningham Tech	Founder and CEO
Daniel Buchanan	Senior Performance Buyer
Datonics	VP Data Solutions

Dentsu	EVP, Global Head of Brand Assurance
Dentsu	Director
dentsu Media - Americas	SVP, Head of Economic Empowerment
Diageo	Client Strategy and Team Performance
Diageo	Digital Media and Operations
Didisheim Consulting	Founder
Digiday	Reporter
Digital Evolution Partners	Founding Partner and CEO
Direct Digital Holdings	Chief Growth Officer
Direct Digital Holdings, pa	CEO and Founder
DoubleVerify	Enterprise Sales Director
DoubleVerify	Client Partner
DoubleVerify	Group Director
DoubleVerify	Sr. Director of Product Management, Classification
DoubleVerify	Product Manager, ML Products
DoubleVerify	Managing Director Of The Americas
DoubleVerify	Sr Product Manager, ML Products
DoubleVerify	Product Manager
Doubleverify	Client Partner
Doubleverify	Product Policy Manager
DoubleVerify	SVP
DoubleVerify	Director, Product Policy
Doubleverify	Sr. Product Manager
DoubleVerify	Sr. Client Partner
Doubleverify	Sr. Integrated Solutions Director
Edelman	Senior Account Supervisor
Edelman	Senior Account Supervisor
Edelman	SVP, Multicultural Brand Lead
Edelman	Senior Account Executive
Edelman (Dove)	Account Executive
Eightbar	Associate Director, Paid Social
EightBar	Associate Director

Evidnt	CEO
Facebook	VP Client Council and Industry Trade Relations
Facebook	Director - Public Policy
Fox	SVP Digital Ad Sales
FreeWheel	Senior Marketplace Quality Analyst
FreeWheel	Marketplace Quality Analyst
FreeWheel	Sr Director Global Marketplace Quality
FreeWheel	Marketplace Quality Analyst
FreeWheel	Senior Marketplace Quality Analyst
FreeWheel	Sr. Director Trust and Standards
Fyllo	VP, Data Sales
Fyllo	Senior Director, Data Sales
Fyllo	Director, Data Sales
Gale	Account Director
Google	Product Marketing Manager
Google	Performance Marketing, Google Media Lab
Google	Global Partner Marketing
Google	Google
Google	APAC Campaign Governance and Ops
Google	Vice President
Google	Campaign Governance & Operations Manager
Group Black	VP Sales, East
Group Black	SVP Marketing
Group Black	Creator Partnerships
GroupBlack	President of Advertising
GroupM	Programmatic investment lead
GroupM	Managing Partner, Brand Safety Americas
GroupM	President
GroupM	ER Director LATAM
GroupM	Senior Partner, Director of Brand Safety NA
GroupM	Associate Director, Privacy
GroupM	Global head of investment

groupm	associate director, business growth & development
GroupM	Senior Partner, Digital Investment
GroupM	Inclusivity Director
GroupM	Associate General Counsel
GroupM	Associate Director
Groupm	Director Brand Safety
GroupM Germany	Senior Consultant Quality & Brand Safety
GroupM/Eightbar	Director, Strategy
GumGum	Business Development
H&R Block	Sr. Marketing Manager, International Media
H&R Block	Sr Marketing Manager
Hindsight Solutions	VP, Revenue & Publisher Development
Hindsight Technology Solutions	CEO
Homecoming Coaching	Executive Leadership Coach & DE&I Consultant
Horizon Media	SVP Advanced Video & Agency Partnerships
IAB	VP, Measurement & Attribution
IAB	Director Audio & Visual
IAS	Sr. Director, Global Agency Development
IAS	Senior Agency Development Director
IAS	Product Marketing Manager
IAS	Customer Success Manager, Publisher
IAS	Account Executive
IAS	Agency Director
IAS	MLOps Engineer
IBM	Paid Media Specialist
IBM	VP, IBM Brand Marketing; CMO,
IBM HQ	Manager media and Ad Tech
ICON International	SVP, Digital Media
iHeart Media	Chief Human Resources & Diversity Officer
Indeed	VP, Global Brand Marketing
Initiative	AD Social
Initiative	Chief Transformation Officer

Initiative	Director, Digital Partnerships
Integral Ad Science	Senior Product Marketing Manager
Integral Ad Science	Senior Account Executive
Integral Ad Science	Product Marketing Manager
Integral Ad Science	VP, Customer Success, US & Canada
Integral Ad Science	Product Marketing Manager
Integral Ad Science	Agency Success Manager
Integral Ad Science	Agency Development Director
Integral Ad Science	Sr. Director
Integral Ad Science	Product Marketing Associate
J3	SVP, Group Partner, Enterprise Excellence
Jiffy.ai	Head of Strategy, Founder
JLC Ventures	President
Johnson & Johnson	Senior Manager, Brand Safety & Marketing Data Com
Johnson & Johnson	Global Media Investment Lead
Kahoona Inc.	Co-Founder & COO
Kellogg	eCommerce Senior Manager
Kinesso	SVP, Outcome Based Planning
Kite Hill PR	Account Director
Kite Hill PR	Senior Account Executive
Kite Hill PR	Account Executive
Kite Hill PR	Account Executive
Kubient, Inc	CEO
Lioness Strategies LLC	Strategic Advisor
Lufthansa Group	Sr. Manager, Marketing
LYF Media	President
MAGNA Global	Global Digital Partnerships & Media Responsibility
Marketing Brew	Press
Media.net	VP, Strategic Partnerships
Media.net	SVP, Business Development and Operations
Media.net	Vice President, Publisher development
Media.net	VP

<u>Media.net</u>	Global Head of Marketplace Development
<u>Media.net</u>	Sales Director
<u>Media.net</u>	Director, Buyer Development
mediacom	managing partner
Mediacom	Digital Director
Mediacom	Regional Investment Director
MediaCom	Group Director, Search Social
MediaMath	Director, Marketplace Quality
MediaOne	Consultant
MediaOne Partners	CEO & Founder
MediaOne Partners	Life Sciences Recruitment Lead at MediaOne Partner
MediaOne Partners	Lead Recruiter
MediaOne Partners	Lead Recruiter
Mediaoptimise	CEO
Meta	Safety & Brand Suitability
Meta	Director, Global Media Operations, Reality Labs
MilkPep	CEO/CMO
Mindshare	Partner, Director
Mindshare	Director
Mindshare	Programmatic Manager
Mindshare	Global Digital Ecosystem Network Team Manager
mindshare	Director
Mindshare	Director, Media Operations
Mirriad	VP Brand Partnerships
MMA Global	President & COO
Modern Media Solutions	CEO
National PTA	National PTA Connected Ambassador
National PTA	Associate Director, Resource Development & Corpora
NBC	SVP Head of One Platform Marketing
NBCUniversal	Senior Director Brand Safety
Nielsen	Chief Diversity Officer
NYIAX	COS

NYIAX	Senior Vice President, Sales
Oracle Moat	Product Management
Oxford Road	Head of Marketing
People	Global Diversity & Inclusion Lead
Philip Morris International	Brand Safety & Reputation Manager
Picnic	Head of Strategy
Ping Pong Digital	Co-Founder and Director
Pixability	Senior Marketing Manager
Pixability	CMO
Pixability	CEO
Pixability	Sales Director
Pixability	CPO
Pixability	Content Policy Manager
Pixability	Senior Product Manager
Pixability	EVP, Sales
Pixability	SVP, Business Development
Pixalate	VP Product
PlayStation	Performance Media Buyer
Premion	Director of Business Development
Publicis	Managing Director
Publicis	VP, Group Director, Media Technology
Publicis	SVP, Inclusive Medi Research, Strategy & Knowledge
Publicis Groupe	VP, Global Business Director
Publicis Groupe US	SVP, Corp Comm
Publicis Media	EVP
Publicis Media	SVP Data & Research
Publicis Media	Vice President
Publicis Media	Global Director, Digital Standards
Publicis57 - Starcom	Associate Director
Purpose	Senior Associate Partner
Purpose	Associate Partner
Purpose Worldwide	Founder and CEO

reckitt	global media director
Reckitt	Global Media Manager
Reddit	Engineering Manager
Reclaim	Ceo
Reset Digital	Founder and CEO
SafeGuard Privacy	founder and CEO
Samsung	Director
Shopify	Senior Manager - Audio Marketing
Sightly	UI/UX Designer
Sightly	Senior Marketing Manager
Sightly	Product Marketing
Sigma Computing	Regional Manager
Singapore EDB	Regional VP of Marketing
Sky	Group Lead, Anti-Piracy Advertising and Payment St
Sony	Snr Media Manager
Sony Interactive Entertain	buyer
Sony Interactive Entertain	Performance Media Buyer
Souder.FM	SVP Sales & Client Success
SOUZA Associates	Founder
Spark Foundry	EVP Marketing Sciences
Spectrum Labs	Solution Engineer
Spotify	Director, Global Advertising Brand Safety
Spotify	Head of Global Business Marketing
Square	Brand Strategy
Stages Collective	Principal
Starcom	Associate Director
SXM Media	Senior Manager, Ad Quality
TAG	MD
TAG	Manager, Membership Services & Operations
TAG	Chief Operating Officer
TAG	CEO
The 614 Group	Head of Client Services

The 614 Group	SVP, Head of Partnerships
The Newsette	President
The Shade Room	Head Of Revenue
The Walt Disney Company	Ad Operations Mgr, III
The Walt Disney Company	Manager, Programmatic
Thesoul-Publishing	VP Content Quality
TikTok	Communications
TikTok	Head of Issue Policy, Trust & Safety
TikTok	Outreach and Partnerships Manager
TikTok	Head of Global Brand Safety and Industry Relations
TikTok	Brand Safety Policy Manager
TikTok	Brand Safety Marketing Lead
TikTok	Trust & Safety Marketing Manager
TikTok	Marketing Lead
TikTok	Global Product Strategy and Operations
Titanium WW	Founder and CEO
TPA Digital	Founder & CEO
True North, Inc.	CEO
Trustworthy Accountability	VP of Threat Intelligence
Trustworthy Accountability	Director, Policy & Programs
Twitch	Twitch- Director
Twitch	Manager, Global Brand Safety
Twitch	Moderation Manager
Twitch	Director of Agency Dev
Twitch	Director, Sales Marketing Americas
Twitch	Agency Development
Twitch	Head of Ad Product Marketing
Twitch	Director
Twitch	Director, Agency Development Lead
Twitch	Global Head of Brand Safety
Twitch	Sr Dir of Agency Development
Twitch	Director, Client Strategy

Twitch	Manager, Advertising Sales
Twitch - New York, NY	Director Brand Safety
Twitch Amazon	Agency Development
Twitter	Software Engineer
Twitter	SWE
Twitter Inc.	Software Engineer I - Brand Safety
UM	VP, Group Partner, Global Brand Safety
UM	Partner
UM Worldwide	Global Chief Media Officer
Unilever	Chief Diversity, Equity, Inclusion & Belonging
Unilever	Executive Vice President Global Media
Unilever	Global Sr. Media Manager
Unilever US	Head of Media Investment & Partnerships
Unitary	CEO
Vox Media	Director Agency Partnerships
Walmart	Performance Marketing
Walmart	Senior Media Manager
Wavemaker	Senior Associate, Planning
Wavemaker	Digital Lead, L'Oreal USA
Western Union	Senior Lead, Global Marketing
WPP Red Fuse	Global Director, Performance & Transformation
Xaxis	VP, Product solutions
Xaxis	Associate Director of Trading
Xaxis	Ass. Director
Xaxis	MD
Zefr	SVP, Business Development
Zefr	EVP, Strategy & Marketing
Zenith	President, Growth Practices