

BRAND SAFETY SUMMIT LONDON

2023 Attendee List

Company	Job Title
ABC	Head of Business Development
ABC UK	Audit Senior
ABC UK	Audit Manager
ABC UK	Senior Account Manager
ADME (CY) LTD	Head of Content Quality for Content QA
Advisor, UKSAFC.org	CEO, The Digital Voice™
Adwanted	Head of Adwanted Events
Aldi	Global Media Trading and Commercial Lead
Aldi	Global Media Director
Anonymised	CEO & Founder
Anonymised	Head of Customer Success
AOP	Membership & Services Manager
Assembly Global	Marketing Director, EMEA
Beam Suntory	VP, Head of Media
Beam Suntory	Manager, Global Digital & Conscious Media
Beam Suntory	Head of Global Media
Bird Incubator	Advisor
Bluestripe	Account Executive
Bluestripe Group	COO & Co-founder
Bluestripe Group	Content Strategy Lead, New Digital Age
Brainlabs	Biddable Executive
Brand Advance	CEO, EMEA
Brand Advance	CEO
Brand Advance	Managing Director
Brand Advance Group	Chairman and Founder
Brand Safety Institute	Co-founder
Brand Safety Summit Series	President
CodeFuel, a Perion company	Head of Marketing
Cyber-Duck	Chief Growth Officer
Dentsu	Programmatic Strategy Director
Dentsu	Digital Director
Dentsu	EVP Global Head of Brand Assurance
Dentsu	Brand Manager
dentsu	Director, Brand Assurance
dentsu	Brand Assurance
Dentsu	Global Trading Director
dentsu Group Inc	Global Head of Sustainability & Social Impact

dentsu Media - Americas	SVP, Head of Economic Empowerment
Digiday	Senior News Editor
Digital Founders	Founder
DLM Digital Partners LLC	Consultant
DoubleVerify	Senior Group Director, Social EMEA
DoubleVerify	Chief Revenue Officer
DoubleVerify	Sr. Global Agency Partner
DoubleVerify	Global Enterprise Sales Director
DoubleVerify	Client Partner
DoubleVerify	Senior Client Partner
DoubleVerify	Enterprise Sales Director
DoubleVerify	Senior Global Programmatic Campaign Manager
DoubleVerify	Client Development
DoubleVerify	SVP & Managing Director, EMEA
DoubleVerify	RVP Northern Europe
DoubleVerify	Vice President Global Client Partnerships
DoubleVerify	Marketing Manager
Elaboration	Co-Founder & CSO
ESSENCEDIACOM	HEAD OF VIDEO
EssenceMediacom	Director, Paid Social - Platform Lead, UK
EssenceMediacom UK	Director, Paid Social Strategy Lead
EssenceMediacomX	Data Strategy Associate Director
ExchangeWire	Head of Content
ExchangeWire	Chief Revenue Officer
Fathom, a 614 Group Business Unit	Chief Strategy Officer
Fiducia	CEO
Fiducia	Director
Fiducia	COO
Finecast	Technical Operations Manager
GARM	Initiative Manager
GARM, WFA	Initiative Lead
GeoEdge	Director of Partnerships
GeoEdge	Director of Partnerships
GingerMay	Senior account director
Global Press News Services	Managing Director
Google	Brand Safety and Responsibility Lead
Gridline Pictures	Director
GroupM	Director, Brand Safety & Responsible Investment
GroupM	Engagement and Operations Director
GroupM	Agency Tech Lead
Groupm	Head of Partnerships
GroupM	Director of Operational Excellence
GroupM	Partnerships Executive

GroupM Nexus	UK Ad Tech Ops Director
H&R Block	Sr. Marketing Manager
Harman	Marketing
Harman International Industries	Head of Marketing UK & IL
Havas	Business Director
Havas Media Group	Head of Programmatic & Paid Social
Horizon Media	EVP, Brand Safety & Consumer Advocacy
IAB UK	Head of Ad Tech
IAB UK	Ad Tech Assistant
IAB UK	Ad Tech
IAB UK	Ad Tech Consultant
IAS	RVP, EMEA Agency Development
IAS	Agency Success Director
IAS	Agency Director
IBM	Marketing and Media - Search
Imagen Insights	Co-Founder
Independent	Independent Analyst
Index Exchange	Head of Account Management, EMEA
Insider	Senior Correspondent, Media & Advertising
Integral Ad Science	Strategic Alliances Director
Intuizi	Co-Founder
IPA	Director of Media Affairs
IPG MEDIABRANDS	Director, Standards & Investment Products EMEA
ISBA	Media Director
ISBA	Head of Media
JCCC	Professor
Kiln	Managing Partner
Kinesso	Marketing Manager, EMEA
Kinesso	VP Data & Privacy
L'Oreal	Global Media Platforms Lead
L'Oreal	Digital Product Manager
Lufthansa	Brand Safety Lead
Magna	International Trading Director
Magna Global	Director, Standards & Investment Products EMEA
Mail Online	Director of Technical Operations, Commercial
Mars, Incorporated	Chief Responsible Marketing Officer
Matterkind	Head of Product & Strategy, UK and Ireland
Matterkind	Product & Strategy Specialist
Media Interactiva	CEO
Meta	Marketing Manager, Brand Safety & Suitability
Meta	Global Director
Meta	Business Product Marketing (Trust & Safety)
Meta	Partner Manager

Meta	Product Marketing Manager
Meta	Head of Safety & Integrity Solutions Marketing
Meta	Programme Marketing Lead
Meta	Global Audience Marketing
Meta	Head of UK Business Marketing
Meta	Director, Client Councils and Industry Trades Meta
Meta	Director, UK Agency
Meta	Director, Marketing Science, Northern Europe,
Meta	Director, Client Council & Industry Trades
Meta	Global Director, Industry Relations
Meta	Client Council and Industry Trade Relations Lead
Meta	Government Manager
Meta	Product Marketing Manager, Business Integrity
Meta	Industry Marketing
Meta	Client partner
Meta	Partner Manager
Meta	Head of Industry
Meta	VP Client Council and Industry Trade Relations
Mindshare	Business Director
Mindshare	Global Partnerships Director
Mindshare Worldwide	Partner, Technology Operations
Mindshare Worldwide	Partner, Technology Operations
MiQ Digital	Product Manager - Advanced TV, EMEA
Molson Coors	Precision & Data Strategy Manager
Molzi by Brainlabs	Head of Advertising
MSD	Communications and Policy Specialist
Navigate Digital	Head of Business Development
NBC Universal	Senior Director, Brand Safety
NBCUniversal	Senior Director, Brand Safety
NBCUniversal International Limited	Creative Content Protection
Neo Media World	Programmatic Account Director
Nestlé	Global Data, Audiences & Analytics Lead
NewsGuard Technologies	VP Strategic Partnerships
NOMAD FOODS	Media Manager
nxt statista	Partner
O2	Senior Ad Tech Lead
OMD	Head of Programmatic
Omnicom Media Group	Digital Standards Director
Omnicom Media Group	Executive Director, Technology
On Device Research Ltd	Global Head of ad effectiveness
Onetag	SVP of Demand
Onetag	CRO
Oracle Moat	Principal Product Manager - Brand Safety

Overwolf	Fraud and Brand Safety Manager
Pearson	VP Global Marketing
PHD	Head of Data and Operations
PHD Global	Global Activation Director
PHD Media	Programmatic & Ad-Tech Lead
Pixability	Sales Director, EMEA
Pixability	Sales Director
Pixability	Content Policy Manager
Pixability	Product Manager
Pixability Inc.	UK Sales Director
Planet Sport Group	Chief Commercial Officer
Project Agora	Global Publisher Growth Director
Publicis	Global Responsible Business Lead, Leon (Haleon)
Publicis	Director, Digital Global Standards
Publicis Groupe	Chief of Staff
Publicis Media	Managing Director, Standards & Partnerships, EMEA
Publicis Media	EVP, Global Digital Standards
Publicis Media	Director Partnerships & Standards EMEA
Publicis Media	Senior Comms Manager
Publicis Media Groupe	Regional Lead
Publicis UNIT3C	Media Director
PubMatic	RVP, UK
Pubmatic	Associate Director, Publisher Development
Reach PLC	Online Safety Editor
Reckitt	Global Media Director
Reed Smith LLP	Partner
Republic of Media	Head of Digital
Republic of Media	Digital Planning Account Director
Reset Digital	Launch Specialist
Respondology	UK Lead
Right Thing Media	COO
Right Thing Media	Commercial Director
Rommatic	Senior Programmatic Manager
Rommatic	Programmatic Assistant
Rommatic	Programmatic Executive
Rommatic	Senior Programmatic Manager
Rommatic	Programmatic Assistant
Saïd Business School	AI Expert, Author & Senior Fellow
Semasio	Senior Sales Partner
Silverpush	Country Manager
Sky	Group Lead, Anti-Piracy Advertising
Spark Foundry	Vice President TAAG
Spiked Limited	managing editor

Spotify	Director, Global Advertising Brand Safety
Spotify	Global Ad & Brand Safety Operations
Spotify	Communications Manager
Spotify	Marketing
TAG	Director Policy and Standards
TAG	Managing Director of UK & Europe
TAG	Media Transformation Lead Europe
TAG	Marketing & Comms Director
TAG	Director of Membership
TAG	VP of Threat Intelligence
TAG	CEO
TAG	COO
TAG	VP of Policy & Compliance
The 614 Group	Head of Client Services
The 614 Group	Executive Advisor, Strategy
The 614 Group	Head of Community Engagement and Content
The 614 Group	Head of Creative and UX
The Advisory Collective	Co-Founder
The Advisory Collective	Co-Founder
The AOP	COO
The Barber Shop	Founder
The Bluestripe Group	CEO
The Digital Voice	Senior Client Services Executive
The Digital Voice	Senior Events and Content Executive
The Digital Voice	Senior Event Executive
The Digital Voice	Lead Graphic Designer
The Independent Publisher Alliance	CEO & Co-Founder
The Independent Publisher Alliance	Co-Founder
The Telegraph	Head of Commercial Success Strategy
The Telegraph	Programmatic Specialist
The Telegraph	Managing Director, Digital, Partnerships
The Telegraph	Programmatic Specialist
The Telegraph	Head of Campaign Planning & Operations
Thomson Reuters	Programmatic Lead EMEA & APAC, Reuters
TikTok	Global Lead, Brand Safety
TikTok	UK GBS Programme Manager
TikTok	Brand Safety & Industry Relations Manager
TikTok	Head of Brand Safety
TikTok	Client Solutions Manager
TikTok	Marketing Lead
TikTok	Head of Data Public Policy, Europe
TikTok	Senior Manager, EMEA Ad Policy
TikTok	Global Lead, SMB Advertising Policy

TikTok	Agency partnerships
TikTok Creator	@iammistermba
Tobii	Head of UK
Twitch	Global Head of Brand Safety
Twitch - New York, NY	Director, Brand Safety
Uber	Head of Uber Advertising UK
UKSAFC	Spokesperson
UM London	Head of Digital
Unilever	Personal Care Digital & Media Lead
Unique	CEO
Unitary	CEO
Unitary	Head of Partnerships
Unitary	Product Lead
Unitary	Marketing Specialist
Unitary	Business Development Director
Unitary	Director of Business Development
Veraviews	Business Director
Veraviews	Publisher Director
VeraViews	Consultant Demand Director
WFA	Manager
WFA	Manager
Wildflowers of London	Founder
WWF	Partnerships & Sustainable Business
Xaxis	Activation Manager
Yieldmo	Director, Buyer Development
Yieldmo	GM U.K.
Zefr	Senior Sales Manager
Zefr	UK Sales Lead
Zefr	SVP EMEA
Zefr	Director of Integrated Marketing
Zefr	Senior Director, Customer Success
Zenith	Ad Tech Director
Zenith	Head of Social
Zenith Media	Managing Patner
Zenith Media	Global Data Lead
Zulu5	Managing Director
Zulu5	Global Head of Sales
Zulu5 / Daved Consulting	Founder
Zulu5 / Ho/Pe Advisory Ltd.	Founder