

BRAND SAFETY SUMMIT LONDON

2023 Attendee List

Company	Job Title
ABC	Head of Business Development
ABC UK	Senior Account Manager
ADME (CY) LTD	Head of Content Quality for Content QA
Advisor, UKSAFC.org	CEO, The Digital Voice™
Adwanted	Head of Adwanted Events
Aldi	Global Media Trading and Commercial Lead
Anonymised	CEO & Founder
Anonymised	Head of Customer Success
Audit Bureau of Circulations (ABC)	Audit Manager
Audit Bureau of Circulations (ABC)	Audit Senior
Beam Suntory	VP, Head of Media
Bird Incubator	Advisor
Bluestripe Group	COO & Co-founder
Brainlabs	Biddable Executive
Brand Advance	CEO, EMEA
Brand Safety Summit Series	President
Cyber-Duck	Chief Growth Officer
Dentsu	Programmatic Strategy Director
Dentsu	Digital Director
dentsu Group Inc	Global Head of Sustainability & Social Impact
Digiday	Senior News Editor
Elaboration	Co-Founder & CSO
ESSENCEDIACOM	HEAD OF VIDEO
EssenceMediacom	Director, Paid Social - Platform Lead, UK
EssenceMediacom UK	Director, Paid Social Strategy Lead
ExchangeWire	Head of Content
Fathom, a 614 Group Business Unit	Chief Strategy Officer
Fiducia	CEO
Fiducia	Director
Finecast	Technical Operations Manager
GARM, WFA	Initiative Lead
Global Press News Services	Managing Director
Google	Brand Safety and Responsibility Lead
GroupM	Director, Brand Safety & Responsible Investment
GroupM	Engagement and Operations Director
GroupM	Agency Tech Lead
Groupm	Head of Partnerships
GroupM	Director of Operational Excellence

GroupM Nexus	UK Ad Tech Ops Director
H&R Block	Sr. Marketing Manager
Harman	Marketing
Harman International Industries	Head of Marketing UK & IL
Havas	Business Director
IAB UK	Head of Ad Tech
IAB UK	Ad Tech Assistant
IAB UK	Ad Tech
IAB UK	Ad Tech Consultant
IAS	RVP, EMEA Agency Development
IAS	Agency Success Director
IBM	Marketing and Media - Search
Imagen Insights	Co-Founder
Independent	Independent Analyst
Index Exchange	Head of Account Management, EMEA
Insider	Senior Correspondent, Media & Advertising
Integral Ad Science	Strategic Alliances Director
Intuizi	Co-Founder
IPA	Director of Media Affairs
IPG MEDIABRANDS	Director, Standards & Investment Products EMEA
Kiln	Managing Partner
Kinesso	Marketing Manager, EMEA
Mail Online	Director of Technical Operations, Commercial
Matterkind	Head of Product & Strategy, UK and Ireland
Meta	Marketing Manager, Brand Safety & Suitability
Meta	Global Director
Meta	Business Product Marketing (Trust & Safety)
Meta	Partner Manager
Meta	Product Marketing Manager
Meta	Head of Safety & Integrity Solutions Marketing
Meta	Programme Marketing Lead
Meta	Global Audience Marketing
Meta	Head of Industry
Mindshare	Business Director
Mindshare Worldwide	Partner, Technology Operations
Mindshare Worldwide	Partner, Technology Operations
Molson Coors	Precision & Data Strategy Manager
Molzi by Brainlabs	Head of Advertising
NBCUniversal	Senior Director, Brand Safety
NBCUniversal International Limited	Creative Content Protection
NewsGuard Technologies	VP Strategic Partnerships
nxt statista	Partner
On Device Research Ltd	Global Head of ad effectiveness

Onetag	SVP of Demand
Pearson	VP Global Marketing
Pixability	Sales Director, EMEA
Pixability	Sales Director
Pixability Inc.	UK Sales Director
Project Agora	Global Publisher Growth Director
Publicis Media	Managing Director, Standards & Partnerships, EMEA
Publicis Media	EVP, Global Digital Standards
Publicis Media	Director Partnerships & Standards EMEA
Publicis Media Groupe	Regional Lead
Publicis UNIT3C	Media Director
PubMatic	RVP, UK
Pubmatic	Associate Director, Publisher Development
Reach PLC	Online Safety Editor
Reckitt Benckiser Group plc	Global Media Director
Reed Smith LLP	Partner
Republic of Media	Head of Digital
Reset Digital	Launch Specialist
Respondology	UK Lead
Right Thing Media	COO
Right Thing Media	Commercial Director
Rommatic	Senior Programmatic Manager
Rommatic	Programmatic Assistant
Rommatic	Programmatic Executive
Rommatic	Programmatic Assistant
Semasio	Senior Sales Partner
Spark Foundry	Vice President TAAG
Spiked Limited	managing editor
Spotify	Director, Global Advertising Brand Safety
Spotify	Global Ad & Brand Safety Operations
Spotify	Communications Manager
TAG	Director Policy and Standards
TAG	Managing Director of UK & Europe
TAG	Media Transformation Lead Europe
TAG	Marketing & Comms Director
TAG	Director of Membership
TAG	VP of Threat Intelligence
The 614 Group	Head of Client Services
The 614 Group	Executive Advisor, Strategy
The 614 Group	Head of Community Engagement and Content
The AOP	COO
The Barber Shop	Founder
The Bluestripe Group	CEO

The Digital Voice	Senior Client Services Executive
The Digital Voice	Senior Events and Content Executive
The Digital Voice	Senior Event Executive
The Digital Voice	Lead Graphic Designer
The Independent Publisher Alliance	CEO & Co-Founder
The Independent Publisher Alliance	Co-Founder
The Telegraph	Head of Commercial Success Strategy
The Telegraph	Programmatic Specialist
The Telegraph	Managing Director, Digital, Partnerships
The Telegraph	Group Lead, Anti-Piracy Advertising
TikTok	Global Lead, Brand Safety
TikTok	UK GBS Programme Manager
TikTok	Brand Safety & Industry Relations Manager
TikTok	Head of Brand Safety
TikTok	Client Solutions Manager
Tobii	Head of UK
Twitch	Global Head of Brand Safety
Twitch - New York, NY	Director, Brand Safety
UKSAFC	Spokesperson
Unilever	Personal Care Digital & Media Lead
Unique	CEO
Unitary	CEO
Unitary	Head of Partnerships
Unitary	Product Lead
Unitary	Marketing Specialist
Unitary	Business Development Director
Veraviews	Business Director
Veraviews	Publisher Director
WFA	Manager
Wildflowers of London	Founder
Xaxis	Activation Manager
Zefr	Senior Sales Manager
Zefr	UK Sales Lead
Zefr	SVP EMEA
Zenith	Ad Tech Director
Zenith	Head of Social
Zenith Media	Managing Partner
Zulu5	Managing Director
Zulu5	Global Head of Sales
Zulu5 / Daved Consulting	Founder
Zulu5 / Ho/Pe Advisory Ltd.	Founder