## BRAND SAFETY SUMMIT ASIA FROM SINGAPORE

## **2024 Attendee List**

Company Job Title	
Abbott	
Abbott	Abbott Marketing Directo PA Customer Experience
Abbott	Abbott Marketing
	Director, Digital Acquisition, PME MEAPAC
Accor Singapore Adobe	Paid Media Manager
Airwallex	Growth Marketing Manager
AKIN	Managing Director
AnyMind Group	Manager
APEX	Programmatic Manager
Bitsmedia Pte Ltd	Head of Marketing & Communications
Bitsmedia Pte. Ltd.	Chief Business Officer
Brand Safety Summit Series	President
British Council	English Marketing Lead, Southeast Asia
British Council	Senior Marketing Operations Manager
Campaign Asia	Media and Technology Editor
Cathay Life Insurance	Assistant Manager
Cathay Life Insurance Co.,Ltd.	Senior Specialist
Chanel	Communications Executive, APAC
Chanel	Digital Communications Lead ·
Channel Factory	Global Chief Strategy Officer
Channel Factory	Head of Sales, SEA
Channel Factory	MD SEA
Channel Factory	Head of Asia
Channel Factory	Chief Growth Officer Global
Channel Factory	Head of Client Services, APAC
Colgate-Palmolive	Senior Director, Impactful Brand Experiences
Công ty TNHH trường Doanh nhân HBR (	<del>                                     </del>
Công Ty TNHH Viễn Thông 24h	Director
Creme Digital	Regional Business Director
Danone	Brand manager
DBS	Senior Vice President
DBS	Associate
DBS	Associate Vice President
DBS	Associate Vice President
DBS	Senior Associate
DBS	Associate
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Dentsu	Director Investment Strategy- GM
Dentsu	Integrated Strategy Partner, APAC
Dentsu	Client partner
Dentsu	Head of Entertainment
Dentsu	Sr Director Product Technology APAC
Dentsu	Account Director
Dentsu	Performance Activation Executive
Dentsu	Client Manager
dentsu Asia Pacific	Director, Commercials and Partnerships
Dentsu Solutions Pte Ltd	Senior Operations Manager
Digital Business Lab	Head of Social Media Singapore & Partner
Disney	Executive Director of Media & Growth Marketing, AP
Disney	Digital Lead
Disney Cruise Line	Associate Manager, Digital & Social
Essence Mediacom	Senior Media Activation Manager
Essence Mediacom	Operations Director
EssenceMediacom	Marketing and Communications Manager, APAC
EssenceMediacom	Chief Operating Officer, APAC
EssenceMediacom	Global Digital Lead
EssenceMediacom	Vice President, Marketing & Communications, APAC
EssenceMediacom	Digital Ops Lead
Essencemediacom	Head of ecommerce
Essencemediacom	Senior Planning Manager
EssenceMediacom	Associate Manager
EssenceMediacom	Head of Ad Tech
EssenceMediacom	Regional Senior Marketing Manager
EssenceMediacom	Regional Investment Director
EssenceMediacom	VP, Data & Tech Lead
EssenceMediacom.com	Regional Digital Director
Google	Global Lead, Responsibility
Google	Managing Director, Ads Product Go-to-Market APAC
Google	Managing Director, APAC Global Client Partner
Google	Global Product Lead
Google	-
Google	Head of Strategy & Operations - YouTube Ads
Google	Global Product Lead
Google	Head of Product GTM - Product Enablers
Google	Regional Product Lead
Google	Global Product Lead, Network Brand Safety
Google	Regional Agency business lead
Google APAC	Media Lab
Google Asia Pacific	Product Marketing Manager
GroupM	Senior Manager, APAC

groupm	vice president client leadership and growth
GroupM	Head of Non-Biddable APAC
GroupM	APAC Trading Manager
GroupM	Chief Investment Officer APAC
GroupM	VP, Partnership and Investment
GroupM	Senior Exec, Partnership & Investments
GroupM	Managing Director APAC, L'Atelier
GroupM / Mindshare	CDSAO
GroupM Nexus	VP, Media Ops, GroupM Nexus
GroupM Nexus	Director, Ad tech and Ops, GroupM Nexus
GroupM Nexus	Asst. Director, CDT Team
GroupM Nexus	Head of Client Growth
GroupM Nexus	Senior Manager, Trading and Ops
GroupM Nexus	Head of Delivery
GroupM Nexus	Director, CDT Team
GroupM Nexus	Senior Manager, CDT Team
Haleon	Global Head of Media Business Units
Haleon Philippines, Inc.	Senior Brand Manager
Havas Media Singapore	Senior Trader
Hilton Internationals	APAC Head of Media
Initiative	Planning Director
Insider Inc.	Account Manager
Jolt	General Manager
Kepler	Senior Campaign Manager
Kepler	Senior Campaign Manager
Kepler	Senior Campaign Manager
Kepler	Senior Digital Marketing Analyst
Kepler	Senior Campaign Manager
Kepler	Digital Marketing Analyst
Kinesso	Digital Director
KINESSO	Agency Lead - Growth and Operation
KINESSO	Regional MarComms Manager
Kinesso	Head of Kinesso Singapore
KINESSO	Senior Manager
Kinesso Singapore	Addressable Strategy Director
KIWI	Business development
KiwiAR	Business Development
Kredence Creative Solutions Sdn Bhd	Director
Kredence Creative Solutions Sdn Bhd	Digital Marketing Team Lead
L'Oreal	Media Innovation (Regional), SAPMENA
L'Oreal	Online Brand Manager, L'Oreal Paris SAPMENA
L'Oreal	Social & Advocacy Lead, Garnier SAPMENA
L'Oreal	Digital Media Lead SAPMENA (CDMO team)

L'Oreal	Digital Media Lead SEA (CDMO team)
LEGO Singapore	APAC Regional Media Manager
LinkedIn	Director, Agency Development & Marketer Edu, APAC
Mars	Commercial Lead
Mars Wrigley	Digital Commerce Lead - Asia
McCorkell	APAC VP
McCorkell	Account Director
MediaBrands	Group Content Director
Mediabrands Korea	Campaign Manager
mela platforms	director - business development
Merkle B2B	Associate Digital Manager
Meta	Head of Global Clients & Agencies, APAC
Meta	Global Audience Marketing Manager
Meta	PMM, Brand Safety & Suitability
Meta	Product Marketing Manager, Brand Safety&Suitabilit
Meta	Marketing Manager, Brand Safety & Suitability
Meta	Head of Safety & Integrity Solutions Marketing
Meta	VP Client Council and Industry Trade Relations
Meta	APAC Client Council and Industry Trades Lead
Meta	Head of Business Communications
Meta	Regional Client Partner
Mindshare	Trader
Mindshare	Head Client Leadership The Walt Disney Company
Mindshare	Senior Business Director
Mindshare	Senior Manager: Digital Media
Mindshare	HEAD OF DIGITAL OPS AND DATA GOVERNANCE
Mindshare	E-Commerce Director
Mindshare	Strategy Manager, Performance
Mindshare	Account Manager
Mindshare	CDSAO
Mindshare	Senior Manager
Mindshare	Senior Digital Executive
Mindshare	Director, Client Growth
Mindshare Singapore	SENIOR MANAGER
MMA	Chief Revenue Officer
MMA Global Asia Pacific	CEO MMA Global APAC & Global Head of SMARTIES
Mondelez	Consumer Experience Lead - South East Asia
Mondelez	Digital Lead Consumer Experience - South East Asia
Moonbug Entertainment	Brand Partnerships Director
Nestle	Regional Head Communication & Marketing Service
NP Digital	Group Account Director
NP Digital	Performance, Director
OMD	Regional Business Director

OMD	Account Director
OMD	Regional Manager, OMD APAC
OMG Singapore	Director - digital planning
Omnicom Media Group	Chief Digital Officer APAC
Omnicon Media Group	Regional Director, Digital Solutions, APAC
Openmind Malaysia	Associate Director
OpenX Technologies	Managing Director, APAC
P&G	MYSG Haircare Brand Director
Performics	Media executive
Performics	Media executive
Performics	Associate Manager
Performics	Executive Director
Performics	Associate Director
Performics	Senior Manager
Performics	Associate Media Director
Pfizer	VP Oncology Japan
Pixalate Inc.	VP, Operations, APAC
Pixalate Inc.	Sales Director, Ad Fraud Protection
Publicis	SVP
Publicis	Partnership Manager
Publicis	Senior Account Manager
Publicis	Senior Taag Manager
Publicis	Network Manager
Publicis	Manager, Planning
Publicis	Planning Manager
Publicis	Media Executive
Publicis	Associate Director
Publicis	Senior Manager
Publicis	Product
Publicis	Director
Publicis	Technology and Activation Group, Manager
Publicis	Account Manager
Publicis	Global Client Lead
Publicis APAC	CSO
Publicis Groupe	Media Manager
Publicis Groupe	VP
Publicis Groupe	Client Lead, APAC
Publicis Groupe	CEO, Singapore & Southeast Asia
Publicis Groupe	Head of Data Solutions, APAC
Publicis Groupe	Executive Director
Publicis Groupe	SVP, Global Clients
Publicis Groupe	Business Intelligence Senior Director
Publicis Groupe	Data@Digital Marketing Manager

Publicis Groupe	Media Lead
Publicis Groupe	Groupe Client Lead
Publicis Groupe	Groupe Client Lead
Publicis Groupe	Media Executive
Publicis Groupe	Digital Planner
Publicis Media	EVP
Publicis Media	Sr. Analytics Manager
PUBLICIS MEDIA	DATA AND ANALYTICS
Publicis Media	Manager APAC - Investment & Accountability
Publicis Media	APEX Lead, APAC
Publicis Media	Manager
Publicis Media	SEAT Account Manager
Publicis Media	TAAG Specialist
Publicis Media	TAAG Specialist
Publicis Media	AOR Director
Publicis Media	Programmatic Manager
Publicis Media	Associate Director
Publicis Media	Head of Performance
Publicis Media	
Publicis Media	Regional Client Partner Associate Director
Publicis Media	
Publicis Media	Head of Performance, APAC Head of PMCI, Content and Innovation
Publicis Media	Head of Data, Tech and Commerce
Publicis Media	Client Success Director
Publicis Media	
	Director Operations Director
Publicis Media Pubmatic	Operations Director
	Country Manager, SEA Performance Marketing Lead
Rhingle Sdn Bhd	
Rhingle Sdn Bhd	Digital Lead
Rhingle Sdn Bhd	Digital Director
Rhingle Sdn Bhd	Digital Lead
Rhingle Sdn Bhd	Digital Lead
Rimowa (LVMH)	Senior Marketing & Communications Executive, APAC
Rsquared Global Ventures	Co-Founder
Seventh Ventures Pte Ltd	Director
Shophouse@Publicis	Global Head of Media
Silverpush	Head of Brand & Partnerships
Singapore	Sales Manager, APAC
Spark	Sr. Digital Planner
Spark Foundry	Media Executive
Spark Foundry	Associate Digital Director
Spark Foundry	Account Manager
Spark Foundry	Client Partner

Spark Foundry	Senior Regional Executive
Spark Foundry	Associate Director
Spark Foundry	Associate Digital Director
Spark Foundry	Media Planner
Spark Foundry	Digital Planner
sparkfoundry	Digital Manager
spotify	client manager
StackAdapt	Vice President, APAC
StackAdapt	Sales Manager
Standard Chartered	Global Brand Marketing
Standard Chartered	Global Brand Marketing  Global Brand Marketing
Standard Chartered	Global Brand Marketing Global Brand Marketing
Starcom	Group Head
Starcom	Performance Manager
Starcom	Performance Executive - Performance Media
Starcom	media planner
Starcom	Manager
Starcom	Manager
Starcom	Integrated Planner
Starcom Mediavest Group	Media Buyer
Starcom Mediavest Group Philippines	Associate Media Director
Starcom Worldwide	Manager Media Birector
The 614 Group	Marketing Manager
The 614 Group	Head of Client Services
The Black Sheep SG	Director
The Coca-Cola Company	Media Operations Lead, ASEAN & South Pacific
The LEGO Group	Regional Digital Marketing Director
The Walt Disney Company	Media & Digital Manager
The Wild Ventures	Founder
Tik Tok	Regional Agency Solutions Lead, SEA
Tik Tok	Head of Channel Revenue Partnerships, SEA
Tik Tok	Head of Global Accounts - Asia Pacific Middle East
Tik Tok	Global Accounts Manager
Tik Tok	Client Partner, Luxury SEA
Tik Tok	Country Head, Brand Partnership, SG/MY
Tik Tok	General Manager, Global Business Solutions, SEA
Tik Tok	Marketing Manager, Global Business Marketing
Tik Tok	Brand Safety Policy Manager
TikTok	Global Lead, Brand Safety
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TikTok	Global Agency Director

TikTok	APAC Lead, B2B Comms
Tripadvisor	Principal Media Strategist
Unilever	VP, Global Head of Media & Digital, Personal Care
Universal Robina Corporation	Media Asssitant
Vostok VR	Mentor
Wavemaker	Chief Executive Officer, APAC
Wavemaker	Head of Ecommerce, APAC
Wavemaker	Executive Director, Client Leadership, L'Oreal SAP
Wavemaker	Executive Director, Client Leadership, L'Oreal SAP
Wavemaker	L'Oreal SAPMENA Media Director
Wavemaker	APAC Head of Media, Colgate-Palmolive
Wavemaker	Associate Manager
Wavemaker	Group Account Director
Wavemaker	Associate Director
Wavemaker	Associate Director of Marketing
Wavemaker	Head of Precision, APAC
Wavemaker	Regional IMC Director, Colgate-Palmolive
Wavemaker	Regional Digital Manager
YMT ADS	Co-founder
Zenith	managing director
Zenith - Publicis Groupe PH	Junior Integrated Planner
Zenith Media	Associate Media Director
Zenith Media	Head of Digital
Zenith Media	Account Director
Zenith Media	Senior Digital Executive
Zenith Media	Performance Manager
Zenith Optimedia	Snr Manager
Zenith Optimedia	Senior Manager