

# BRAND SAFETY SUMMIT ASIA FROM SINGAPORE

## 2025 Attendee List

Job Title	Company
Consultant	.
Media Marketer, APAC Marketing Centre	3M Consumer Business Group
Media & Digital Lead, APAC Marketing Centre	3M Consumer Business Group
Associate Marketing Director, Adult Nutrition,APAC	Abbott
Associate Marketing Director, Pediatric Nutrition	Abbott
Area Consumer Connections Digital Analytics Head	Abbott
Associate Director, Consumer Marketing APAC	Aligntech
Global Brand Marketing Lead	Alliance Pharma
N/A	Amazon Web Services
Regional Associate Director	apxexchange
APAC Programmatic Director	assemblyglobal
Senior Manager, Global Security Investigations	AstraZeneca
VP, Head of Digital Business	Astro Malaysia
Digital Ad Ops	Astro Malaysia
Managing Director	Astro Malaysia
Global Chief Growth Officer	billups
President	Brand Safety Summit Series
Digital Marketing Specialist	CAG
Strategy Director	Carat
Head of Asia	Channel Factory
Director of Markrting	Channel Factory
Lead, Client Services Management, SEA	Channel Factory
Director of Markrting	Channel Factory
Head of Client Solutions, APAC	Channel Factory
Consultant	Channel Factory
Chief Growth Officer	Channel Factory
Client Services Manager (SEA)	Channel Factory
Client Services Manager, SEA	Channel Factory
Brand and Marketing Manager	Chevron Singapore
Brand and Marketing Manager SEA	Chevron Singapore Pte Ltd
SVP, Operations - APAC	Choreograph
Director, Product Comms	Choreograph
Head of Analytics Practice, APAC	Choreograph
SVP, Head of Analytics Delivery, APAC	Choreograph
SVP, Product - APAC	Choreograph
Data Strategy Lead, APAC	Choreograph

Data Strategy Lead, APAC	Choreograph
Director Publisher Development, APAC	CJ, a Publicis Groupe company
APAC Media Lead	Colgate Palmolive
Director, Digital Channels and Media	Colgate Palmolive
IBE Lead SAH	Colgate Palmolive
Head of Institutional and Corporate Banking Market	DBS
Digital Marketing Lead	DBS
Senior Specialist	DBS
Performance Manager - Microsoft	Dentsu
Digital Marketing Manager	DFI Retail Group
Managing Director	Digitas
Head of Accounts	Digitas
Strategy Director	Digitas
Associate Account Director	Digitas
Head of Sales TH and MY	DoubleVerify
Business Director	DoubleVerify
Group Director, Integrated Solutions	DoubleVerify
Associate Director, Integrated Solutions	DoubleVerify
Business Director	DoubleVerify
Director, Client Analytics	DoubleVerify
Sr. Client Insights Analyst	DoubleVerify
Team Lead, Account Management	DoubleVerify
IBM Regional Lead	Eight Bar
IBM Digital Lead	EightBar
Deputy Director, Strategic Comms & Media	Enterprise SG
Deputy Director, Marketing Communications	Enterprise SG
Senior Business Partner, Content, Digital & Design	Enterprise SG
Senior Business Partner, Content, Digital & Design	Enterprise SG
MD, SEA	Equativ
Sr. Account Manager	Equativ
Regional Business Director - MARS	Essence Mediacom
Associate Media Activation Director	EssenceMediacom
Head of Media - APAC	Ferrero Asia Pacific
SEA Media Manager	Ferrero Asia Pacific
Head of APAC, Exchange Platforms	Google
Digital Transformation Lead (OpenMind ASEAN)	GroupM
Agency Performance Lead, APAC	GroupM
Head of GroupM Nexus and Investment	GroupM
Client President, GroupM Singapore	GroupM
Chief Investment Officer APAC	GroupM
Supply & Marketplace Director APAC	GroupM
Associate Ad Ops Director, MFG	GroupM
Vice President – Investment Strategy	GroupM

Marketing and Communications Manager	GroupM / EssenceMediacom
Associate Director of Marketing	GroupM / Wavemaker
Associate Director - Ad Operations	GroupM APAC
Chief Solutions Officer	GroupM Asia Pacific
VP, Operational Excellence Programme	GroupM Nexus
Director, Solutions Enablement	GroupM Nexus
VP, Solutions and Marketing Science	GroupM Nexus
VP, Media Operations	GroupM Nexus
AVP, Media Activation	GroupM Nexus
Director, Ad Operations	GroupM Nexus
Director, Client Growth	GroupM Nexus
Head of Clients Team, Singapore	GroupM Singapore
Head of Ad Operations	GroupM Singapore
CEO	GroupM Singapore & Malaysia
Marketing Director	Guardian
Director, Business Development & Omnichannel	Guardian
Head of Retail Marketing	GXS
Senior Growth Marketing Specialist	GXS
Senior Strategic Advisor	H+
Global Head of Media Business Units	Haleon
Head of E-commerce and Media	Haleon
Digital Marketing Analytics Manager	Haleon
Digital Manager	Health Promotion Board
Deputy Director	Health Promotion Board
APAC CEO - Hearts and Science	Hearts and Science
Head of Operations, APAC	Hearts and Science
Regional Business Lead	Hearts and Science
Account Director	Hearts and Science
Regional Associate Director	Hearts and Science
Executive Assistant	Hearts and Science
N/A	HOKA
Regional Media Team Lead	HP
Digital Leader - Oceania, Japan and India	HP
Digital Lead SEA	HP
Head of Media, Greater Asia	HP
Head of Retail Bank Marketing	HSBC
VP, Cards Marketing	HSBC
Chief Innovation & Partnerships Officer	Humanics Global
Regional Digital Content & OTC Lead	Hyphens
CEO	IAB SEA+India
Head of Marketing	IG Asia
Paid Media Manager	IG Asia
Growth Consultant	Independent

Communications Design Director	Initiative APAC
Regional Managing Partner, APAC	Initiative APAC
Regional Managing Partner, APAC	Initiative APAC
Regional Managing Partner, APAC	Initiative APAC
Regional Managing Partner, APAC	Initiative APAC
Regional Managing Partner, APAC	Initiative APAC
Commercial Director	Invibes Advertising
Sales Manager	Invibes Advertising
Senior Sales manager	Invibes Advertising
Head of Publishers Partnership	Invibes Advertising
Regional Marketing & Communications Senior Manager	IPG Mediabrands APAC
Chief Activation Officer, APAC	IPG Mediabrands APAC
Chief Activation Officer, APAC	IPG Mediabrands APAC
Chief Activation Officer, APAC	IPG Mediabrands APAC
Chief Activation Officer, APAC	IPG Mediabrands APAC
Chief Activation Officer, APAC	IPG Mediabrands APAC
Chief Activation Officer, APAC	IPG Mediabrands APAC
Chief Activation Officer, APAC	IPG Mediabrands APAC
Chief Activation Officer, APAC	IPG Mediabrands APAC
Chief Activation Officer, APAC	IPG Mediabrands APAC
Chief Activation Officer, APAC	IPG Mediabrands APAC
Chief Activation Officer, APAC	IPG Mediabrands APAC
Chief investment officer, APAC	IPG Mediabrands
Regional Procurement Lead	JJVC
Head of Marketing	JR Life Sciences (Holistic Way)
Digital Manager	JR Life Sciences (Holistic Way)
Digital Specialist	JR Life Sciences (Holistic Way)
Assoc. Director Digital Marketing and Media	Kellanova
Head of Client Solutions, APAC	Kinesso
Commerce Director	KINESSO APAC
Head of Client Solutions, APAC	KINESSO APAC
Head of Client Solutions, APAC	KINESSO APAC
Head of KINESSO Singapore	KINESSO APAC
Head of KINESSO Singapore	KINESSO APAC
Head of KINESSO Singapore	KINESSO APAC
Head of KINESSO Singapore	KINESSO APAC
Head of Media & AI	Kinesso AU
Media Director, SAPMENA	L'Oreal
Media Innovation, SAPMENA	L'Oreal
Media Lead, APAC	LEGO
Head of APAC	LoopMe
Senior Sales Manager	LoopMe
Sales Director	LoopMe
Senior Sales Executive, SEA	LoopMe

Global Partnership Director	M&C Saatchi
Performance - Partnerships Manager	M&C Saatchi
Chief Strategy Officer	Mana
Global Transformation Deployment Lead, Mars Pet Nu	Mars
Global Pet Nutrition Marketing	Mars
Regional Dir. of Strategy & Digital Commerce Asia	Mars Wrigley
Customer Experience Director, Asia	MARS Wrigley
VP Product Management	Mastercard
Director	Mastercard
Senior Director, Marketing & Digital Experience	McD - SG
Senior Manager, Digital	McD-SG
International CMO (IDL)	McDonald's
MDDI	MDDI
Senior Manager	MDDI
Senior Director	MDDI
Head of MBCS Singapore	Mediabrand Content Studio
Head of MBCS Singapore	Mediabrand Content Studio
Head of MBCS Singapore	Mediabrand Content Studio
Head of MBCS Singapore	Mediabrand Content Studio
Head of MBCS Singapore	Mediabrand Content Studio
Group Strategy Director	Mediabrand Content Studio Singapore
Director of Public Policy for South East Asia	Meta
Client Council & Industry Trade Relations	Meta
Head of Economic Policy, APAC	Meta
Regional Solutions Partner, APAC	Meta
Vertical and Audience Marketing Lead	Meta
Client Solutions Manager	Meta
Marketing Manager	Meta
Head of Industry, Transformational Verticals	Meta
Head of Top Accounts & Agencies APAC	Meta
Security Policy Manager	Meta
Economic Policy Manager, APAC	Meta
Economic Policy Manager for APAC	Meta
Head of Loyalty & Customer Digital Transformation	Metro (Private) Limited
Associate Director	Mindshare
Associate Director	Mindshare
Senior Manager	Mindshare
Commercial Director, SEA	MiQ Digital
Digital Consumer Experience Lead - SE Asia	Mondelez
Consumer Experience Lead - SE Asia	Mondelez
AMEA Media Sourcing Lead	Mondelez
General Partner	MSW Ventures
Analyst	MSW Ventures

Senior Associate	MSW Ventures
General Partner	MSW Ventures
Commercial Lead, SEA	Nexxen
Director	OMD
Digital Product Lead	OMD
Regional Business Director	OMD
Associate Manager	OMD
Associate Director	OMD
Senior Director, Digital Operations	OMD
CEO, OMD AAPAC	OMD
Head of Digital, OMD APAC	OMD
Chief Client Officer, OMD APAC	OMD
Performance	OMD
Performance	OMD
Senior Director, Digital Ops	OMD
Performance Marketing Senior Manager	OMD Singapore
Managing Director, Investment Products, APAC	OMG
Director, Media Operations	OMG
Chief Data Solutions Officer, Asia Pacific	OMG
Chief Client Officer - Annalect APAC	OMG
Director of Media Operations - APAC	OMG
Chief Development Officer	OMG
Chief Communications & Talent Experience Officer	OMG
APAC Communications	OMG
CEO, OMG Singapore	OMG
Sr Insights Manager	OMG
Chief Digital Officer, APAC	Ominicom Media Group
Regional Director, Digital Solutions, APAC	Omnicom Media Group
Media Operations	P&G
Head of Purchases	P&G
Purchasing Director - Brand Building	P&G
Manager	Performics
Media Executive	Performics
Managing Director	PHD
Account Director	PHD
Regional Business Director	PHD
Business Director	PHD
Group Business Director	PHD
Account Director	PHD
Business Director	PHD
Regional Business Director	PHD
Associate Strategy Director	PHD
APAC Planning Director	PHD

Account Director	PHD
Associate Director	PHD Media
APAC Planning Director	PHD Media
Media Manager	Phillips
Director of Sales	Pixis
Chief Commercial Officer	Player Media
Senior Manager, Performance	PMD Singapore
Marketing Director, Porsche Asia Pacific	Porsche
Partnerships Manager	Publicis
CDMO	Publicis
Account Manager	Publicis
Digital Media Manager	Publicis - Spark Foundry
Head of Growth	Publicis Groupe
Head of Data Solutions APAC	Publicis Groupe
Groupe Client Lead, APAC	Publicis Groupe
Data and Analytics	Publicis Groupe
Media Strategist	Publicis Groupe
Head of integration strategy	Publicis Groupe
Director	Publicis Groupe Singapore
Media Planners	Publicis Groupe Singapore
Media Planner	Publicis Groupe Singapore
Media Planner	Publicis Groupe Singapore
Trading & Operations Director, SEA	Publicis Media
Senior Manager	Publicis Media
Executive Director, APAC Investments	Publicis Media
Client Partner	Publicis Media
Planning Director	Publicis Media
Senior Manager	Publicis Media
APEX Lead, APAC	Publicis Media
Head of Content & Innovation	Publicis Media
Senior Manager, Performance	Publicis Media
General Manager, Marketing & Directe Sales, Asia	Qantas
Digital & Direct Marketing	Qantas
Executive Director	Remix
Assistant Director	Resorts World Sentosa
Assistant Vice President	Resorts World Sentosa
MD	RTBAsia
Digital Partnerships Senior Manager	Rufus Worldwide
Digital & Consumer Engagement Lead   ASEA Growth Hub	Sanofi
Selection Manager, Brand Marketing	Scoot
Manager, Digital Marketing	Scoot
Regional Digital Marketing Director	Shiseido
Regional Digital Marketing Executive	Shiseido

Accountant	SIA
Brand Marketing Executive	SIA
Director, Retail & Performance Marketing	SingTel
Manager, Performance Marketing	SingTel
Director, Marcomms	SingTel
Manager, Social Media	SingTel
Associate Manager, Social Media	SingTel
Manager, Marcomms	SingTel
Associate Manager, Marcomms	SingTel
Director	Spark Foundry
Associate Director	Spark Foundry
Senior Planner	Spark Foundry
Director	Spark Foundry
Manager, Digital Strategy & Development	SPH Media
Head Audience and Data Strategy - Revenue	SPH Media
VP of Sales, APAC	StackAdapt
Director of Sales, SEA	StackAdapt
Marketing Director, APAC	StackAdapt
Manager, Client Services	StackAdapt
Sales Manager	StackAdapt
Sales Manager	StackAdapt
Account Director	StackAdapt
Lead, Solutions	StackAdapt
Executive Director	Starcom
General Manager	Starcom
Director	Starcom
Executive Director	Starcom
Media Manager	Starcom
Media Director	Starcom
SEAT Business Lead	Starcom
SEAT Account Manager	Starcom
Director	Stickler
VP Business Development, APAC	Teads
SVP, Sales	The 614 Group
Representative	The 614 Group
Executive Advisor	The 614 Group
Global Account Director	TikTok
General Manager, GBS Vietnam	TikTok
Marketing Communications	TikTok
Global Marketing Manager, Brand Safety & Responsib	TikTok
Head of B2B Comms, APAC	TikTok
monetization policy manager	tiktok
Head of Global Accounts APAC + METAP	TikTok



Marketing Communication Lead	TikTok
Global Accounts	TikTok
Global Head of Growth	TikTok for Business
Head of Global Agencies - APAC	TikTok
Managing Director	UM APAC
Managing Director	UM APAC
Managing Director	UM APAC
Digital Activation Lead	Versuni APAC
APAC Marketing Technology Manager	Versuni APAC
Senior Director	Visa
Digital and Social Media Manager	Visa
Digital and Social Media Manager	Visa
Sales & Partnerships Director - SEA	Vistar Media
Senior Manager, Data Governance & Operations	Wavemaker
Digital Director	Wavemaker
Strategy Partner APAC	Wavemaker
Regional Media Manager	Wavemaker
Associate Manager	Wavemaker
Managing Partner	Wavemaker
Executive Director, Client Leadership	Wavemaker
Managing Partner	Wavemaker
Senior Director - Brand Marketing APAC	WBD Streaming APAC
Senior Marketing Manager	WBD Streaming APAC
Senior Marketing Manager, Theatrical Marketing	WBD Theatre
Theatrical Marketing Coordinator	WBD Theatre
Brand Marketing Director	Yuu
Brand Lead	Yuu
Co-Founder & Co-CEO	Zefr
Associate Director	Zenith
Director	Zenith
Global Marketing & Capabilities Lead	Zespri
Global Media Manager	Zespri