

BRAND SAFETY SUMMIT NEW YORK

Company	Job Title
614 Group	Consultant
A Parent Media Company	SR VP
AAKOMA Project Intern	Howard University Honors Student &
Acast	Chief Business Officer
Acast	VP, US Sales
Acast	VP Ad Tech & Product Partnerships
Acast	VP Business Operations
Acast	Programmatic Account Director
Acxiom	VP, Strategy & IPG Solutions
Acxiom	VP
Ad Fontes Media	Chief Strategy Officer
AdExchanger	managing editor
Adform	Senior Global Client Director
AdMonsters	Content Director
Altria	Sr. Brand Manager Integrated Media
Amazon Ads	Global Head of Brand Safety for Twitch
American Eagle	Chief Marketing Officer
Annalect	Regional Director Platform Operations
annalect	group director
Annalect	Associate Director
Annalect	Senior Account Manager
Annalect	Senior Account Manager
Annalect	Associate Director, Platform Operations
Annalect	Senior Director Platform Management
Apex Exchange	SVP, Digital Strategy and Activation
AT&T	AVP - Media
AT&T	VP Media Services and Sponsorships at AT&T Service
Axia Media Partners LLC	Principal
BABCO	Marketing Director
Bank of America	SVP Brand Safety
Barometer	CRO
BCL	Director, Ad Ops
BCL (OMG)	Sr Director, Social
Beauty Co-Lab	Executive Director, Retail Practice Lead
Beauty Co-Lab	Ad Operations
Beauty Co-Lab	Senior Director, Programmatic

BETC	Chief Strategy Officer
BforeAI	Chief Marketing Officer
BforeAI	Director, Brand and Product Marketing
BforeAI	Sales Executive
Brand Safety Institute	Cofounder
Brand Safety Summit Series	President
Brand Safety Summit Series	Executive Advisor
Broadsheet Communications	Managing Director
Capstone Partners	Managing Director
Carat	Senior Associate Brand Safety
Channel Factory	Chief Strategy Officer
Channel Factory	Chief Marketing Officer
Channel Factory	Global Chief Strategy Officer
Channel Factory	Founder & CEO
Channel Factory	GM, Americas
Channel Factory	Head of Marketing, GTM
Channel Factory	Senior Account Executive
Channel Factory	Senior Account Executive
Channel Factory	SVP, Head of Sales
Channel Factory	VP of Sales
Channel Factory	Head of Global Marketing
Channel Factory	Senior Director of Sales
Channel Factory	Senior Account Executive
Channel Factory	Senior Account Executive
Channel Factory	Senior Director, Agency Partnerships
Channel Factory	Account Executive
Channel Factory	US Marketing Designer
Channel Factory	Senior Marketing Coordinator
Channel Factory	Social Media Manager
Channel Factory	Associate Marketing Director
Citi	VP
Citi	Head of Media Transformation and Ad Tech
Citibank	SVP, Advertising Technology Lead
CMI Media Group	Associate Director, Paid Social
Connective Consulting	Managing Director
Consultant	Consultant
DeepIntent	Director of Product
dentsu	Director, Brand Assurance
dentsu	EVP Global Head of Media Responsibility
dentsu US	SVP, Digital and Programmatic
Digitas	Analyst

Dotdash Meredith	VP, Ad Operations
DoubleVerify	Enterprise Partnerships
DoubleVerify	Sr. Enterprise Sales Director
DoubleVerify	RVP, Sales
DoubleVerify	Global Agency Lead
DoubleVerify	RVP, East
DoubleVerify	Senior Enterprise Sales Director
DoubleVerify	Group Director
DoubleVerify	Group Director
DoubleVerify	Group Director
DoubleVerify	Global Agency Lead
DoubleVerify	VP Policy, Safety & Global Affairs
DoubleVerify	Head of News
E & J Gallo Winery	Social Media Manager
E & J Gallo Winery	Director of Digital Marketing
EightBar	Associate Director
EightBar Collective	Director of Ad Verification
Eisner Media Sales and Consulting LL	Managing Partner
EMARKETER	VP of Content
EMARKETER	Strategic Biz Dev Director
EMARKETER	Senior Director, Client Briefings
EssenceMediacom	Partner, Digital Operations
Evidnt	CEO
Executive Guru	CEO
Fandom	VP Sales Marketing & Insights
Fathom	Chief Strategy Officer
Formerly Walmart	Data & Marketing Executive
Google	Senior Policy Manager
Google	CTV Lead, Agency Exchange Partnerships
Google	Senior Agency Account Executive, Exchange Platforms
Google	Global Agency Lead, Google Ad Manager
Google	Global Head of Responsible Media Solutions
Google	Global Product Lead
Google	Global Product Lead, Responsibility Solutions
Google	Agency Analytical Lead
Google	Senior Agency Sales Lead
Google	Data Transformation Lead
Google	Sr. Account Executive
Google	Global Agency Lead
Google	Agency Lead
Google	Industry Relations Manager

Google	Global Product Lead, Google Brand Safety
Google	Global Product Solutions Lead
Google	Senior Account Manager
Google / YouTube	Product Marketing Lead, YouTube Responsibility
Google APAC	Privacy & Responsibility Lead
GroupM	Senior Partner, Director of Brand Safety
GroupM	Sr. Associate, Programmatic Partnerships
GroupM Media Solutions	EVP
GumGum	Group Sales Director
Haleon	Brand Performance Director
Havas	Managing Partner, Client Experience
Hearts & Science	Director - Platform Operations
Hearts & Science	Senior Account Manager
Hearts & Science	Executive Director, Investment
Hearts & Science	Executive director of investment
Hearts and Science	Managing Executive Director
Here2Help Consulting	CEO
horizon	director social
Horizon Media	SVP, Advanced Video & Agency Partnerships
Horizon Media	SVP, Ad Operations
Horizon Media	Associate, Integrated Activation
IAS	Chief Marketing Officer
IAS	Sr Account Executive
IAS	Executive Director, Agency Partnerships
IAS	SVP, Head of Global Agency Development
IAS	Executive Director, Global Agency Development
IAS	Senior Director Platform Development
illumina	Chief Strategy Officer
illumina	Head of Client Success
illumina	Sales Director
illumina Technology	CRO
Industry Media Solutions	Founder
Instagram	Product Marketing
Integral Ad Science	VP North America Sales & Customer Success
Integral Ad Science	Director, Product Management
Integral Ad Science	Director
Integral Ads	SVP, Optimization Sales
IPG Mediabrands	SVP, Global Communications and Marketing
IPG Mediabrands	EVP of Global Brand Safety and Privacy
IPG Mediabrands	Global Chief Sustainability Officer
IPG Mediabrands	EVP Impact Investment

IPG Mediabrands	VP of Media Standards and Responsibility
Ivey Milton Consultants	Principle
jfe	N/A
JPMorgan Chase	Head of Programmatic
JPMorgan Chase	Executive Director, Head of Ads Marketing
JPMorgan Chase	Implementation Lead, Platforms & Tools
JPMorgan Chase	Executive Director, Head of Programmatic, Tagging
JPMorgan Chase	Executive Director, Head of Platform & Tools
JPMorgan Chase & Co	Executive Director, Head of Paid Social
Kenvue	Director, Media Quality & Responsibility
Kenvue	Sr. Manager, Media Responsibility & Quality
Kenvue	Performance Media Lead - US
Kenvue	Senior Director, Global Media Excellence
Kepler Group	Head of Strategic Partnerships
Kinesso	VP
Kinesso	Senior Associate, Commerce
KINESSO	Director
Kinesso	Associate Director, Performance Investment
Kinesso	Director
Kinesso	Director, Global Partnerships
Kinesso	VP Marketing Communications
KIPP Atlanta Schools	Director of Marketing & Communications
KUAMP	Founder/CCO
L'Oréal	Sr. Manager, Paid Social
LeeWorks	Consultant
LinkedIn	Group Manager, Product Marketing Innovation Labs
LinkedIn	Business Development Lead, Advertiser Trust
Livelihood	Senior Sales Director, Strategic Supply
Loreal	AVP Media
Maison BETC	CMO and Co-founder
Maison BETC	Brand Strategist
Marriott International	Head of Marriott Media Network, Global Ad Revenue
Marriott International	Client Management Lead
Mars	Responsible Marketing Manager
Media.net	VP Buyer Development
Mediaocean	Chief Development Officer
Mediaocean	SVP Sales, East Coast
MeltyCone	MeltyCone
Meta	Head of Global Programs
Meta	Product Policy Manager
Meta	Partner Manager

Meta	Product Marketing; Brand Safety & Suitability
Meta	Product Marketing Manager
Meta	Head of Safety & Integrity Solutions Marketing
Meta	Client Partner
Meta	Client Partner
Meta	Product Policy Manager
Meta	Agency Partnerships
Meta	Program Manager and Analyst Lead
Meta	Global Policy Council and Industry Lead
Meta	Product Manager
Meta	Brand Safety and Suitability Marketing Manager
Meta	Global Agency Lead
Meta	Communications Manager
Meta	Communication
Meta	CSM
Meta	Global Agency Development Lead
Meta	Sr. Mgr. & Head of Global Engagements, Governance
Meta	Product Manger
Meta	Partnerships
Microsoft	Director, Global Media
Microsoft	Director, Global Media
Mindshare	Digital Ecosystem Network Associate Director
Mobian	CRO
Mobian	GM
Mobian	Chief of Staff
Mobian	Marketing Manager
Mobian	Co-founder
Monks	EVP, Global Media
MuteSix	Senior Director, Paid Social
N/A	N/A
N/A	N/A
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a
NA	NA
NBCUniversal	Senior Director Brand Safety
New York Post	CTO & SVP, Product & Digital Strategy
New York Post	SVP, Revenue Operations
New York Post & Page Six	Senior Vice President, Marketing & Brand Strategy

New York University School of Law	Oversight Board Member & CJ Earl Warren Prof.
News Corp	Global VP, Revenue Technology
Observatory Media	CEO & Publisher
Okayplayer	VP Sales
OMD Worldwide	Chief Media Officer
Omnicom Media Group	SVP AdTech, OMG Global Investment
OpenX	Head of Sales, East
OpenX	Sales Director
OpenX	Director, Buyer Development
OpenX	Senior Director, Business Development
OpenX	Senior Account Executive
PanaGenius	CEO
PanaGenius	Cofounder
Pangram Labs	CTO
Pangram Labs	CEO
Peer39	CEO
Peer39	Senior Sales Director
Peer39	Sr. Director, Strategic Partnerships
Peer39	Marketing Manager
PepsiCo	Director, Global Data Partnerships
Pernod-Ricard	Senior Manager, OmniMedia Strategy
PHD Media	Sr. Director, Media Operations
Philip Morris International	Director Corporate Communications, U.S.
Pixability	CEO
Pixability	CIO
PMG	Programmatic Senior Principal
Protected	SVP, Market Enablement
Publicis	SVP, Global Digital Standards
Publicis	Vp
Publicis	VP Brand Experience
Publicis	EVP
Publicis	VP
Publicis Digital Experiences	EVP, Corporate Strategy
Publicis Groupe	Associate Director, Digital Standards
Publicis Groupe	Associate Director, Digital Standards
Publicis health	SVP programmatic
Publicis Media	Director, Digital Standards
Publicis Media	VP, Multicultural Investment
Publicis Media	PCOE
Qortex	Head of Programmatic
Qortex	Head of Business Development

Razorfish	EVP, ECD
Resil media	Entrepreneur
Revlon	SVP, Global Head of Creative
Revlon, Inc.	SVP and Global Head of Creative
Scope3	CEO & Co-Founder
Scope3	Director of AI Policy and Strategy
Scope3	Global Head of Customer Success
Shena Nicole Consulting LLC	Founder
Sightly	CEO
Sightly	VP of Marketing
Sightly	SVP of Sales
Sightly	Chief Client Officer
Snap	Marketing Science Lead
Snap Inc	Head, Measurement Partnerships
Snap Inc.	Product Marketing Lead
Snapchat	Product Manager
Snapchat	Group Manager, Research, Insights and Analytics
Snapchat	Sr manager
Snapchat	Sr. Client Partner
Snapchat	Sr. Account Manager
Social Element	Project Planning Manager
Spark Foundry	Associate Director, Brand Safety
Spark Foundry	SVP, Planning
Spark Foundry	SVP
Spark Foundry	Spark Foundry
Spark Foundry	VP
StackAdapt	Director of Sales
StackAdapt	VP, Strategic Partnerships & Alliances
Stackadapt	Head of retail media
StackAdapt	Director of Sales
Starcom	EVP
TAG	Chief Operating Officer
TAG	VP, Membership & Operations
TAG	Manager- Membership Sales & Operations
TC Ventures	Principal
The 614 Group	Head of Client Services
The 614 Group	SVP, Head of Sales and Partnerships
The 614 Group	Sales Director
The 614 Group	Evangelist
The 614 Group	Graphics Ops
The 614 Group	Event Production

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The AAKOMA Project	Psychologist and Founder
The Accord Group LLC	Founder & CEO
The Alpine Project	Consultant
The Associated Press	Ad Solutions Manager
The Daily Wire	SVP Ad Revenue
The Daily Wire	Reporter
The Social Element	VP Project Management & Brand Reputation
The Washington Post	Vice President, Advertising Solutions & Marketing
TikTok	Brand Safety Marketing
TikTok	Brand Safety Marketing
TikTok	Product Partnerships
TikTok	Global Product Marketing & Strategy Lead
TikTok	Product Manager
TikTok	Head of Fashion and Luxury Partnerships
TikTok	Global Product Partnerships Lead
TikTok	B2B Comms
TikTok	Product Manager
TikTok	Global Agency Development Leader
TikTok	Head of Brand Safety
TikTok	Agency Partner Manager
TikTok	VP, Global Business Solutions
TikTok	Global Head of Youth Safety by Design
TikTok	Agency Partnerships Manager
Time	CRO
Triton Digital	SVP Podcast Strategy & Product Operations
Triton Digital	Director, Brand & Agency Partnerships
Twitch	Chief Monetization Officer
UM	VP, Group Partner, Global Brand Safety
UM	Analytics VP
UM Worldwide	Associate, planning
UM Worldwide	VP, Enterprise Excellence
Unilever	Head of Retail Media Partnerships & Investment
Various	Advisor and CMCO
VaynerMedia	CEO
VaynerMedia	Associate Director of Production

VaynerSpeakers	CEO
VaynerSpeakers	Sales
VaynerSpeakers	Director of Marketing & Brand Strategy
Velocity	n/a
VMedia Cult LLC	Chief Strategy Officer
Volta Media, A Shell Company	Head of Sales - East
Vyanams Strategies	Founder
Waymark	Product Manager
Wizard Studios	N/A
Wizard Studios	N/A
Wizard Studios	n/a
Wizard Studios	n/a
WPP Unite	Global Group Director
X	Head of Brand Safety and Ad Solutions
X	Associate Manager Agency Development
X	Client Account Coordinator
X	Global Brand Safety Lead
X	Sr Client Partner
X	Client Partner
XPOZ	Business Development
youtube	global product lead
Zefr	Chief AI Officer
Zefr	VP Product
Zefr	Staff Product Manager
Zefr	Senior Account Executive
Zefr	Head of Product Marketing
Zefr	Chief Commercial Officer
Zefr	Senior Account Executive
Zefr	VP, Global Customer Success
Zefr	Customer Success Manager
Zefr	Associate Customer Success Manager
Zefr	VP Strategy & Product
Zefr	Customer Success Manager
Zenith	SVP, Digital Investment
Zenith	President, Growth Practices
Zenith Media	EVP, Cultural Convergence