

# BRAND SAFETY SUMMIT NEW YORK

## 2023 Attendee List

Company	Job Title
AB-Inbev	Marketer
Accenture Song	Creative Chairperson
Acxiom	VP. Data & Identity Solutions & Strategy
Acxiom	Director Audiences
Adelaide	CEO
Adlllook	Head of Agency Partnerships
Adlook	Sales Director, East
Admazing	Lead Client Partner
AdTheorent	Sales Director
AdTheorent	Senior Sales Director
Adtheorent	Managing Director
Albertsons Media Collective	Senior Director, Media, Creative and Ad Operations
Alorica	VP, Trust & Safety Outsourcing Solutions
Altria Client Services	Sr. Brand Manager Emerging Channels
Amazon	US Head of Agency and STV Upfronts
Ampersand	Head of Agency Partnerships
Ampersand	VP, Trading & Programmatic Operations
Anheuser-Busch	Head of Digital Media
Annalect	US group director, Ad Operations
ARL Consulting	Free Agent
BairesDev	Director, Client Solutions
Baker Simmons Media	Executive Producer
Bank of America	SVP Brand Safety Executive
Barometer	CEO
Bayer	Head of Digital Activation and Investment
Beam Suntory	Manager, Global Programmatic Media
BPA Worldwide	Vice President, Director Strategic Alliances & Par
Brand Safety Institute	Multimedia Journalist
Brand Safety Institute	Chief Operating Officer
Brand Safety Institute	CEO
Brand Safety Summit	Event Staff
Brand Safety Summit	Event Staff
Brand Safety Summit	Event Staff
BSI	Creator In Residence
BSI	Multimedia Journalist
Buzzfeed Media	Director of Programmatic Technology & Operations

Carat	SVP, National Video Investment
Carat	Partnerships & Brand Assurance Manager
Carat	Brand Safety Associate
Carat	Client President
Carat	SVP
Carat	EVP, Head of Investment, P&G
Carat	Director
Carat	VP, Digital
Carat USA	Associate Director, Media Technology
Channel Factory	Associate Marketing Director
Channel Factory	Global Chief Strategy Officer
Channel Factory	GM, Americas
Channel Factory	VP of Sales, East Coast
Channel Factory	SVP, Head of Sales
Channel Factory	Sales Director
Channel Factory	Senior Account Executive
Channel Factory	Senior Account Executive
Channel Factory	VP of Sales, East Coast
Channel Factory	SVP, Head of Sales
Citi	VP of Ad Tech
CMI Media Group & Compas	Chief Technology Officer
Colossus SSP	Manger, Publisher Development
Coty	Global Media Manager
Coty	Regional Media Latam
Coty Inc	Sr Digital Manager
Coty Inc	Media assistant
Coty Inc.	Senior Director, Media Operations
Create Labs Ventures	AI Integration Manager for DEIGPT
CVS Media Exchange (CMX)	Executive Director, Head of Operations
Daily Voice	CEO
Denstu	Group Director, Programmatic & Digital
denstu Media US	Senior Vice President, Programmatic
dentsu	SVP, US National Video Innovation
dentsu	EVP Global Head of Brand Assurance
Dentsu	Brand Assurance Senior Manager
dentsu	Associate, Brand Assurance
dentsu	Brand Assurance, Director
dentsu	VP, Planning Lead
dentsu	Brand Assurance, Director
Dentsu	Deputy General Counsel, Americas
dentsu	Sr Director
dentsu	Performance Strategy
dentsu	SVP, Group Director, Video Investment

Dentsu	Chief investment officer
Dentsu	Director Investment Strategy
dentsu	VP, Director
dentsu	Senior PR Manager
dentsu	Group Director, Digital Partnerships & Innovation
Dentsu	Associate Director Digital Investment Strategy
Dentsu	VP, Digital and Programmatic
Dentsu	VP Paid Social
dentsu	Group Director, Digital & Social Investment
dentsu	Sr Director of Social
dentsu	VP, Digital and Programmatic
Dentsu	Group Director, Programmatic & Digital
dentsu Canada	President, Amplifi
dentsu Canada	VP, Head of Performance
dentsu Media	EVP, Head of Digital & Programmatic
Dentsu X	Group Director, Client Solutions & Planning
dentsu X	SVP, GAD
dentsu X	VP
Dentsu X	Associate Media Director
dentu X	Global Head of Strategy and Transformation
dentus	President
Didit	Executive Chairman and Founder
Digitas	SVP Media Technology
Digitas	Manager, Brand Safety
Digitas	Associate Director
DIRECTV	Paid Marketing Lead
DLM Digital Partners	Principal
DotDash Meredith	CRO, Finance
DoubleVerify	Senior Enterprise Partnership Lead
DoubleVerify	Sr. Client Partner
DoubleVerify	Senior Director, Publisher Development
Doubleverify	Managing Director, Americas
DoubleVerify	Senior Enterprise Partnership Lead
DoubleVerify	Event Manager
DoubleVerify	Events Coordinator
DoubleVerify	Senior Director, Publisher Development
DoubleVerify	Platform Account Manager
DoubleVerify	Lead Director, Enterprise Sales
DoubleVerify	RVP, East
DoubleVerify	Senior Client Partner
DoubleVerify	Global Enterprise Sales Director
Doubleverify	Sr. Product Manager
Duke University	Knight Professor & Director of Duke Reporters' Lab

Duration Media	Chief Revenue Officer
Eightbar	Associate Director
Eightbar	Media Strategy Manager
EightBar Collective	Director of Ad Verification
Epsilon	Global Senior Director
Equativ	Head Of Publisher Partnerships
Essence Mediacom	Director
EssenceMediacom	Director, Programmatic
EssenceMediacom	Associate, Commerce Investment
EssenceMediacom	Group Director, Search
essencemediacom	associate director
EssenceMediacom	VP, Media Investment
EssenceMediacom	Client Investment Manager
Essilor Luxottica	Sr. Director, Media
EssilorLuxottica	Media Director
EssilorLuxottica	Director, Global Media
Family Online Safety Institute	Founder & CEO
Fathom, a 614 Group Business Unit	Chief Strategy Officer
Global Lead, Brand Safety	Global Brand Safety
Goldman Sachs	Vice President, Digital & Performance Media
Goldman Sachs	Vice President
Goldman Sachs	Paid Media Associate
Goldman Sachs	VP, Media
Goldman Sachs	Managing Director, Global Paid Media
Good Name Consulting	Founder
Google	Connected TV Partnerships Lead
Google	Global Lead, Brand Suitability
Google	Strategic Partner Manager
Google	Go-To-Market Responsibility Lead, AMER
Google	Go-To-Market Responsibility Lead, EMEA
Google	Global Product Solutions Lead
Google	Product Manager
Google	Product Manager
Google	Director of Product Marketing
Google	Senior Product Marketing Manager
Google	Go-To-Market Responsibility Lead, APAC
Google	Global Product Solutions Lead
Google	Communications Manager
Google	Global Lead, Advertiser Trust & Responsibility
Google	Global Campaign Governance & Operations, Media Lab
Google	Head of Video
GroupM	Senior Partner, Director of Brand Safety
GroupM	Global head of Investment

GroupM	Senior Partner, Performance Lead
GroupM	Investment Director, OOH
GroupM	Group Director, Programmatic Services
GroupM	Senior Partner
GroupM Nexus	SVP Managing Director
Hawkeye Agency (Publicis Groupe)	Media Supervisor
Horizon Media	SVP, Ad Operations
Horizon Media	EVP, Brand Safety & Consumer Advocacy
Horizon Media	SVP Agency Partnerships & Advanced Video
IAS	Global Agency Lead
IAS	Sr. Director
IAS	Global Sr. Director, Agency Development
IAS	Sr Account Executive
IAS	Sr. Director, Customer Success
IAS	Manager, Customer Success
IAS	Sales Director
Insider, Inc.	Head of AdTech & Solutions
Integral Ad Science	Sr. Director, Global Agency Development
Integral Ad Science	Customer Success Intern
Integral Ad Science	Senior Customer Success Manager
IPG	Global Chief Digital Resp. & Public Policy Officer
IPG Mediabrands	SVP, Corporate Marketing & Communications
Ivey Milton Family Consultants	CEO
J&J	Sr Mgr, Media Ops & Brand Safety, Media Excellence
Jounce Media	Founder and President
Kenvue	Head of Media Responsibility
LinkedIn	Head of Paid Media
LiveIntent	Senior Sales Director & Team Lead
LiveIntent	VP, Agency Partnerships
LiveIntent	VP, Enterprise Sales
LiveRamp	Business Development
Longblink	Chef Creative Officer and Co-Founder
Luxottica	Media Manager
Luxottica	Global Media Director
LVMH Inc.	SVP Media, Americas
MAGNA Global	EVP, Impact Investment
Marriott International	Senior Director
Mastercard	Vice President, Global Media
Media & Advertising Consultant	President
Media.net	VP
Mediaplus North America	CSO
Merkle	Senior Director, Digital Activation
merkle	sr director

Meta	Content Policy Director, Misinformation
Meta	Product Policy Manager
Meta	Marketing Manager, Brand Safety and Suitability
Meta	Product Manager
Meta	Head of Business Partner Stakeholder Engagement
Meta	Head of Global Industry Marketing
Meta	Head of Strategy, Global Audience Marketing
Meta	Program Manager and Analyst lead
Meta	Research Assistant
Meta	Product Manager
Meta	Product Marketing Manager, Ecosystem Brand Safety
Meta	Communications
Meta	Product Policy Manager, Monetization
Meta	Global Client Lead
Meta	Director, Head of Agency
Meta	VP Client Council and Industry Trade Relations
Meta	Global Lead for Threat Intelligence
Meta	PMM, Brand Safety & Suitability
Meta	Head of Safety & Integrity Solutions Marketing
Meta	Agency Solutions Manager
Meta	Director, Health
Mindshare	Global Digital Ecosystem Network Manager
Mindshare	Client Investment Lead
MMI, Inc.	CEO
Mobian	Co-Founder
Momentum Factor	Chief Operating Officer
Momentum Factor	CEO/Founder
NAI	President & Chief Executive Officer
Nativo	Director of Sales
Nativo	Senior Vice President, Partnerships & Innovation
Nativo	Director
NBCUniversal	Senior Director, Brand Safety
NBCUniversal	Sr Markets Correspondent, CNBC Business News
NBCUniversal	VP, Product Marketing & Content Strategy
NBCUniversal	SVP & GM Advertising Sales & Partnerships
NBCUniversal	VP, Trade Marketing
NBCUniversal	Manager, Ad Sales Communications
NewsGuard	EVP Partnerships
NewsGuard	SVP, Advertising Partnerships
NewsGuard	Marketing Manager
NewsGuard	VP Comms and Marketing
NewsGuard	Director of Partnerships
NewsGuard Technologies	VP, Partnerships

NewsPassID / Cunningham.Tech	Initiative Lead / Owner
Nexxen	Senior Agency Development Director
Noyack Logistics	Chief Marketing Officer
NY Post	Publisher & CEO
Omnicom Media Group	Managing Director, Advanced TV Activation
OneVue	SVP, Enterprise Excellence
OneVue	Director
Oracle	Senior Program Manager
Paramount	Programmatic Partnerships Manager
Peer39	CEO
Peer39	Director
People Obsessed	Founder & CEO
Pixability	CEO
PMX	VP Client Programmatic Lead
PMX	Supervisor, Programmatic Enablement
Pontiac Intelligence	CEO
Progress Partners	COO
Proximic by Comscore	Vice President, Targeting Solutions
Proximic by Comscore	Senior Vice President, Commercial
Publicis	VP, Social Partnerships
Publicis	Performance Center of Excellence
Publicis	SVP Groupe Media Solutions
Publicis Groupe	executive assistant
Publicis GroupeConnect	President, Global Media Lead
Publicis Media	SVP Multicultural Consulting
Publicis Media	Associate Director, Social
Publicis Media	VP, Groupe Media & Inclusive Solutions
Publicis Media	EVP, Global Digital Standards
PubMatic	Sr. Director, Marketplace Quality
PubMatic	Director, Inventory Quality
PubW	Vice President, Digital Standards
Rational 360	Director
Reckitt	Global Media Manager
SEBPO	Director of Sales
Sebpo	Senior Director of Sales
Seekr	President & Chief Technology Officer
Seekr	EVP, Marketing
Seekr	VP of Partnership Sales
Seekr	VP, Marketing
Seekr Technologies	VP Sales & Solutions
Seekr Technologies	Strategic Advisor
Seekr Technologies	EVP, Revenue & Partnerships
Seekr Technologies	VP Sales & Solutions

Sleeping Giant Labs	President and Founder
SMC Blockchain Org	Global CMO
Sounder	VP Sales & Client Success
Sounder	Advisor
Sounder.AI	SVP Business Development
Sourcetop, Inc.	CEO
Spark Foundry	Chief Investment Officer
SportsBiz	Chairman
Spotify	Director, Global Advertising Platform Integrity
Stages Collective	CEO
Stages Collective	Chief Executive Officer
Starcom	Director
Starcom	Media Director
Starcom	Associate Director
Starcom	Director of Digital Investment
Stern/NYU	Media Advisor
Sugar Daddy in a Glass	Brand Architect & Storyteller
Taboola	Agency Development Manager
Taboola	Sr. Publisher Sales Director
TAG	VP of Threat Intelligence
TAG	Membership Services and Ops Director
TAG	Member Relations Manager
TAG	Membership Sales Manager
TAG	COO
TAG	VP of Threat Intelligence
TAG	Chief Operating Officer
The 614 Group	Head of Creative and UX
The 614 Group	Executive Advisor
The Barometer	Chief Revenue Officer
The Washington Post	Platform Partner & Programmatic Specialist
Thorn	Youth Digital Programs and Partnerships Manager
TIAA	Sr. Director, Head of Paid Media Operations
TikTok	Head of Family Safety & Developmental Health
TikTok	Brand Safety Marketing Manager
TikTok	Global Marketing Manager
TikTok	Global Head of Brand Safety & Industry Relations
TikTok	Youth Safety and Wellbeing, Product Policy Manager
TikTok	Global Experiential Marketing Coordinator
TikTok	Global Experiential Production Lead
TikTok	Global Experiential Marketing Lead
TikTok	Global Agency Development Leader
TikTok	Agency Partnerships Manager
TikTok	Team Lead, Global Business Solutions



TikTok	US Agency Development Lead
TikTok	Global AdTech Partnerships
TikTok	Agency Development Lead
TikTok	Global Product Marketing & Strategy, Measurement
TikTok	Product Strategy & Operations, Brand Safety
TikTok	Product Strategy & Operations
TikTok	Product Lead - Brand Innovation
TikTok	MI UGC Lead
TikTok	MI Ads Policy - UGC
TikTok	UGC Product Policy Manager
Truist	Digital Marketing Manager
Truist Financial	Brand and Advertising Consultant - Media Planning
TRUSTX	President and CEO
Twitch	Sr. Manager
Twitch	Director of Product
Twitch	Vice President of Product for Community Health
Twitch	Director
Twitch - New York, NY	Director, Global Brand Safety
Twitch @ Amazon	Manager, Global Brand Safety
Twitch @ Amazon	Head of Global Sales Marketing
Twitch @ Amazon	Head of Agency Development
Twitch Ads	Global Head of Brand Safety
UM	VP, Global Brand Safety
Unitary	Commercial Development Manager
Uplift Ad	SVP
Vanguard	Lead Media Campaign Manager
Verizon	Director, Media Strategy & Activation
VICE News	Former Editor-in-Chief
VideoAmp	Events Manager
Visa	Senior Director
VMLY&R - WPPatCP team	Executive Director
Vox Media	Director, Strategic Agency Partnerships
Wavemaker	Senior Partner, Investment Operations Lead
Wavemaker	Group Director, Commerce Strategy Practice Lead
Xaxis	VP, Account Services
Zefr	Chief Product Officer & Chief Data Officer
Zefr	Chief Commercial Officer
Zefr	VP Product Management
Zefr	Vice President, Measurement Partnerships
Zefr	Co-Founder & CEO
Zefr	EVP Head of North America Sales
Zefr	Senior Account Executive
Zefr	Account Executive

Zefr	Director of East Coast Sales
Zefr	Senior East Coast Sales Director
Zefr	Director, East Coast Sales
Zefr	Senior Product Manager
Zefr	VP Strategy & Product
Zefr	Group Product Manager
Zefr	Senior Account Executive
Zefr	Senior Product Manager
Zefr	Principal UX Designer
Zefr	Manager, Account Services
Zefr	Senior Product Manager
Zenith	SVP, Digital Investment
Zenith	CIO